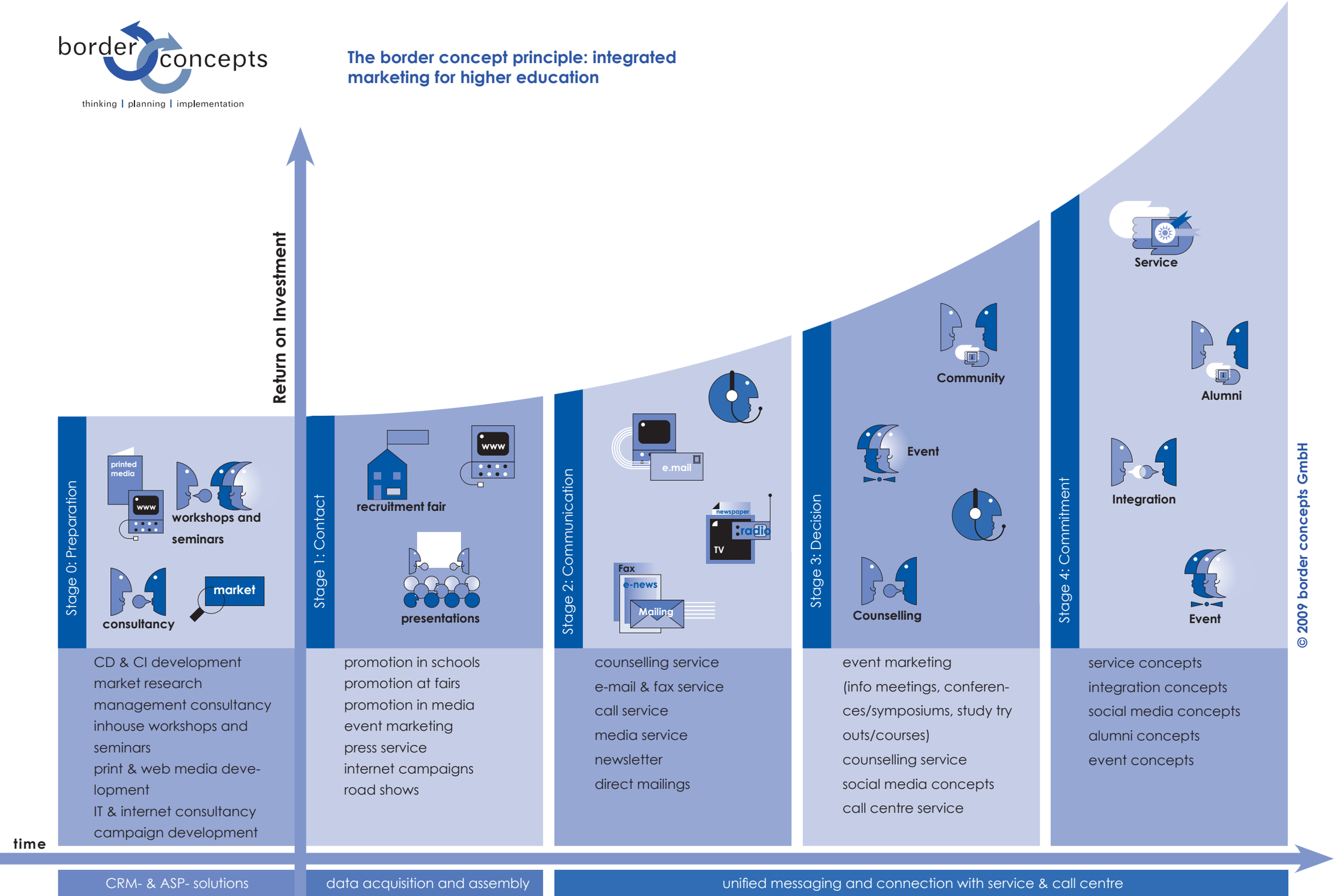
border concepts

thinking | planning | implementation

# The border concept principle: integrated marketing for higher education

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